Crimson Cup signs on for Penny Harvest program
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Crimson Cup on North High Street has signed on to support Colerain Elementary School in Clintonville for the Penny Harvest, a yearlong service learning program that empowers students to become engaged in their communities.

"The program uses community service as an educational strategy and it allows students to apply the lessons they are learning in the classroom on projects in the real world," according to the announcement.

The program currently is offered in 19 Worthington and Columbus schools.

"We feel it is important for us to be engaged as an active partner in our communities," Crimson Cup founder Greg Ubert said in a statement. "We decided to support this program and Colerain Elementary specifically because we felt it offered us an opportunity to become engaged and really see the impact our dollars would make in our community."

See Kids Dream executive director Bill Grindle said the goal is "to pair up each school with a local business to support the program."

In addition to paying the $3,000 school sponsorship throughout the year, Crimson Cup has dedicated "cuppers" to help Colerain students through the three-phases of the Penny Harvest service learning program: gathering pennies; researching and learning about community needs; and deciding as a student body how to give every penny of the money they raised to local charities.

In addition to awarding grants with the money they raised, the students also will complete volunteer service projects.

Last year, in the Penny Harvest program's inaugural effort, students from seven schools raised $15,114.66 for 22 organizations, addressing issues such as homelessness, hunger, help for children and adults with cancer, the environment and care for animals.

To learn more about See Kids Dream and the Penny Harvest program, visit www.SeeKidsDream.org.