October 2014

Dear Colleagues,

It’s Penny Harvest time! Our school is part of the 2014-2015 Penny Harvest alongside 500 other NYC schools. Through the Penny Harvest we can create a positive school culture and develop the critical-thinking and moral values of our students.

Every October and November for the last 23 years, schools, students and their families have worked together to harvest pennies in their neighborhoods. Once the pennies are gathered, student leaders will meet in the spring to research community needs and decide how to allocate the funds to community service projects and organizations of their choice.

In 2013-14, close to half a million students in 650 schools in NYC harvested $227,346 to give back to their communities as 712 cash grants to organizations and 187 neighborhood service projects.

Your students have a great opportunity to make a difference. So do you.

Throughout the year, myself and Penny Harvest Student Leaders will provide you with information about the Penny Harvest and materials to pass on to your students. You also have the opportunity to maximize ‘teachable moments’ of the Penny Harvest through curriculum connected to math, social studies, ELA and other subjects.

The Gather Pennies phase lasts from October – November. We hope you motivate your students and their families to gather as many pennies as they can!

Every year, students involved in the Penny Harvest learn that they can do more as a team than working alone. That’s why we need your help to make this the best Penny Harvest yet!

Sincerely,

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Penny Harvest Coach         Principal